



Dear Parents:

Welcome back to school! The *Labels for Education* program is a great way to get FREE merchandise for our school and it's even better this year. With your help, the Pleasant Hill Primary can make this year the best ever! To meet our goals, we need to collect 10,000 points. Participating in the program is easy — simply save proofs of purchase from participating Campbell products and send them to our school. Some of the products eligible for redemption during the 2008-2009 program year include:

- *Campbell's*® soups
- *SpaghettiOs*® Pasta
- *Campbell's*® beans, gravies, and canned pasta
- *Prego*® Italian sauces
- *Swanson*® broths and canned poultry
- *Campbell's*® tomato juice
- *Pepperidge Farm*® breads, cookies, crackers, and frozen products
- *Campbell's* Foodservice products

Campbell's™ has made it easier for Pleasant Hill Primary to reach our collection goals with products worth 5 points! The following products are worth 5 points for the 2008-2009 program year:

- 26 varieties of condensed soup in specially marked cans
- All *Campbell's*™ Microwavable Soups
- All *Campbell's*™ *Supper Bakes*® Meal Kits
- All *V8 Splash*® Beverages
- All *V8*® Soups
- All *Campbell's*™ *Select Harvest*™ Soups
- *SpaghettiOs*® Pasta (Original and Meatball)

Visit labelsforeducation.com for a complete list of eligible products and point values.

Help multiply our efforts by asking your friends and family to collect proofs of purchase on behalf of our school.

If you have any questions, or would like to help with our *Labels for Education* collection drive, please contact our program coordinator Julie M. Smith at 816 590 2119. Don't forget to visit labelsforeducation.com for a complete list of participating products and more information about the program.

Thanks so much for your support. Together with *Campbell's Labels for Education* — we can build a better school for our children.

